

## **Guideline for Authors**

All submitted manuscripts must be original work that is not under consideration at another conference/journal/book/or publication in any other form.

Authors must follow the instructions and format outlined below while submitting their manuscript:

- **Title:** Title of the paper should explicitly indicate the focus of the research work. The title needs to be less than 20 words. Names of the authors, affiliation, and email should follow the title. The presenting author's name should be underlined.
- **Abstract:** Abstract should be informative and not more than 250 words. Structured abstract is not mandatory, but if authors wish to use any headings, please use square brackets, like as [Introduction], [Methodology], [Results] and [Conclusions].
- **Keywords:** There should be a maximum of 6 keywords, of which at least three significant subject indicative keywords should be provided.
- **Extended abstract/full paper:**  
For extended abstracts: length of the extended abstract should be between 750-1000 words (not more than 3 pages of A4 size paper).  
For full papers: Maximum length of the manuscript should be between 4000-6000 words (not more than ten pages of A4 size paper).  
These word counts are for the main content of the manuscript excluding the title, author affiliation, abstract and list of reference.
- **Style:** The paper should be in MS-Word format with font type – Times New Roman (for English) and Akarathi (for Tamil), font size –12 pts, and line space – 1.5.
- **Medium of Manuscripts:** The manuscripts can be accepted in English or Tamil.
- **Referencing Style:** Authors are advised to strictly adhere to APA (American Psychological Association) 6<sup>th</sup> edition style for both in-text citation and reference list.
- **Ethical approval:** Studies involving either experimental animals or human patients should acknowledge the relevant ethical approvals within the manuscript.
- **Reviewers:** Authors are encouraged to submit names of 2 possible reviewers and their contact details including email and telephone numbers.

## **Examples for Reference styles as per APA 6<sup>th</sup> edition**

### **Book:**

Gregory, G., & Parry, T. (2006). *Designing brain-compatible learning* (3rd ed.). Thousand Oaks, CA: Corwin.

### **Chapter of a Book:**

Bergquist, J. M. (1992). German Americans. In J. D. Buenker & L. A. Ratner (Eds.), *Multiculturalism in the United States: A comparative guide to acculturation and ethnicity* (pp. 53-76). New York, NY: Greenwood.

**Journal Article with DOI:**

Paivio, A. (1975). Perceptual comparisons through the mind's eye. *Memory & Cognition*, 3,635-647. doi:10.1037/0278-6133.24.2.225

**Journal Article without DOI**

Becker, L. J., & Seligman, C. (1981). Welcome to the energy crisis. *Journal of Social Issues*, 37 (2), 1-7

**Online Report:**

Kenney, G. M., Cook, A., & Pelletier, J. (2009). Prospects for reducing uninsured rates among children: How much can premium assistance programs help? Retrieved from Urban Institute website: <http://www.urban.org/url.cfm?ID=411823>